What is erpCommerce™?

A quick guide

ERP and eCommerce systems are two distinct business tools. ERP takes care of your back office tasks, while eCommerce software gives you control over the design of your online store.

Bringing ERP and eCommerce together creates a streamlined workflow from sales to fulfillment. Enabling back office data to inform customer experience, and real-time sales data to inform business reporting. This helps to minimize mistakes, maximize ROI, and support business decision making.

Why erpCommerce™ now?

At the end of 2020, eCommerce sales will account for 14.5% of total U.S. retail sales, up from 11% in 2019 – that's the biggest jump in a single year.[1] Now consumers are using eCommerce more often, they're more demanding of it. erpCommerce™ can help you satisfy the desire for speed, accuracy and personalization.

What are the benefits of erpCommerce™?

More accurate reporting

Direct data delivery from eCommerce to ERP software enables more detailed revenue reporting, relative to costs – for more accurate ROI calculations.

Effective people management

Automation saves workers hours on data entry and stops people from becoming knowledge centers. This enables business flexibility and allows workers to make better use of their talent.

Streamlined inventory

Real-time order information supports warehouse inventory management and allows more cost-effective ordering and storage methods to be implemented.

Better customer experience

Customers get insight into stock availability when they shop and they receive accurate, faster delivery of products. This helps to build a more positive shopping experience.

Smarter decision making

Robust data flows empower users, inform business leaders and support collaboration between departments.

[1] https://www.forbes.com/sites/jiawertz/2020/08/01/3-emerging-e-commerce-growth-trends-to-leverage-in-2020/#34839ccf6fee

A MATCH MADE TO RE-IMAGINE ECOMMERCE

Get in touch with us today and see how we can help you re-imagine the eCommerce experience with Adobe's Magento Commerce and Sage X3.

Call us: 212-596-7404 or email: erpcommerce@pixafy.com

Or if you'd like to see what your peers are doing with erpCommerce™ **watch our webinar here**:

info.pixafy.com/erpCommerce